



**HEALTH TECH
DIGITAL**

**HEALTHCARE
ORGANISATION
MEDIA KIT**

Hi, and welcome to Health Tech Digital

The UK healthcare system is undergoing one of the most significant periods of transformation in its history. From AI and diagnostics to digital infrastructure and data-driven care, the NHS and wider healthcare ecosystem continue to evolve at pace – creating both opportunity and complexity for organisations operating across the system. For NHS and healthcare organisations, one of the key challenges is not only delivering innovation and service improvement, but effectively communicating that progress to the wider healthcare community.

Health Tech Digital exists to support that.

We are a UK-focused healthcare technology publication and platform, designed to help NHS trusts, healthcare organisations, and system partners share innovation, highlight best practice, and showcase real-world impact. Health Tech Digital provides a way for healthcare organisations to increase visibility and understanding of their work to the healthcare and Healthtech community.

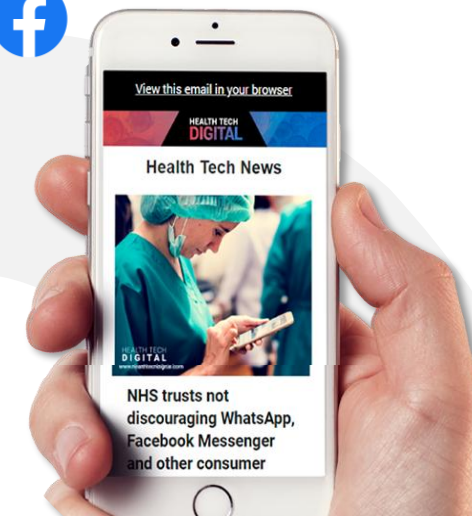
What we do:

Through our publication, LinkedIn network, and growing ecosystem, we provide a platform for healthcare organisations to:

- Share service developments, innovation, and transformation initiatives
- Highlight case studies and real-world outcomes
- Communicate key updates and partnerships
- Promote job opportunities to a targeted UK Healthtech and NHS audience

Our audience includes healthcare professionals, NHS stakeholders, digital leaders, and industry partners across the UK.

www.healthtechdigital.com



Supporting visibility and communication:

Through our platform, healthcare organisations can:

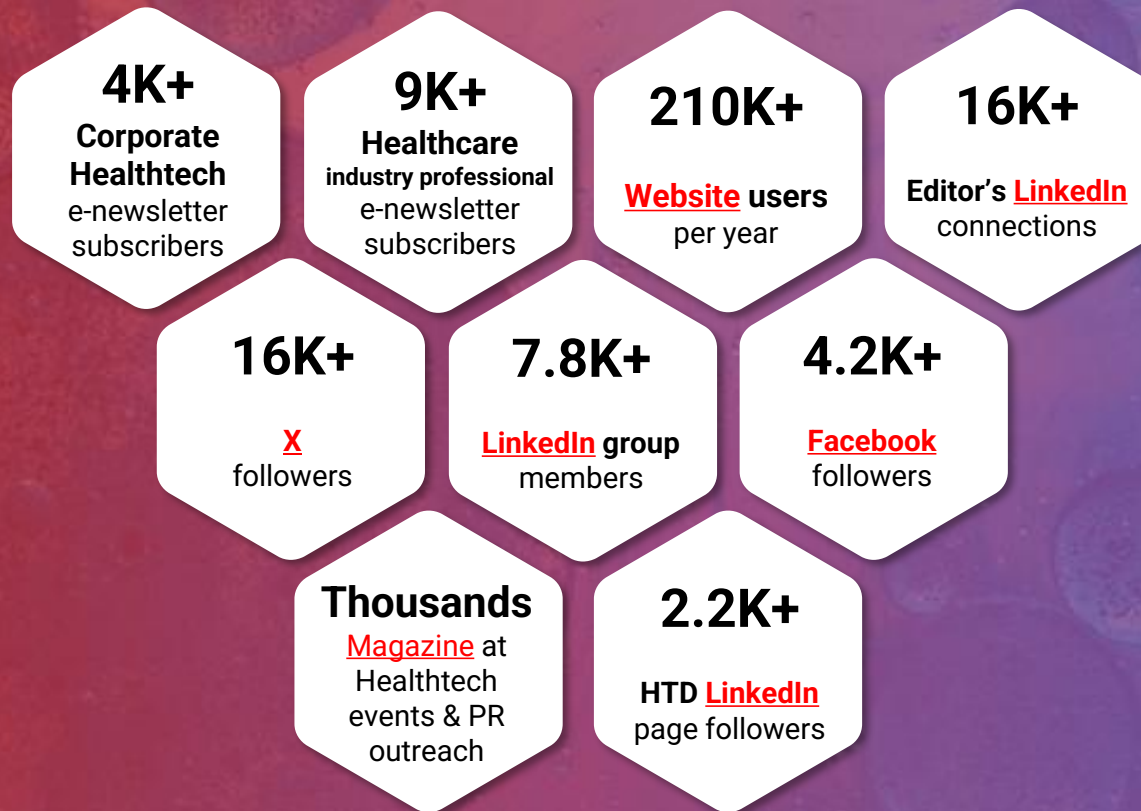
- Increase awareness of key initiatives and programmes
- Share insights, innovation, and best practice
- Build credibility with relevant stakeholders
- Reach a wider healthcare and Healthtech audience
- Support recruitment through targeted job promotion



Our Audience

Over 260K+ potential reach:

Our channels:



Online Publication



Social Media



E-Newsletter



Awards



Magazine

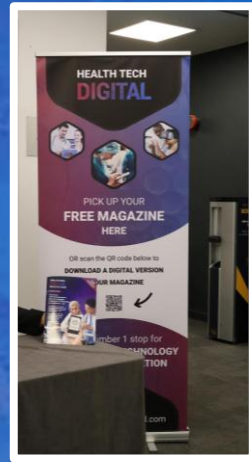


Healthtech TV

*Click the links above to explore our channels

Our Planned Event Partnerships

Our magazine is planned to be available at key events throughout the year



Med-Tech Expo (3-4 June 2026)

The UK's leading event for medical device manufacturing, bringing together leaders, engineers, innovators and manufacturers to connect with technology and innovation that supports the design and manufacture of life-changing medical devices.



NHS ConfedExpo (10-11 June 2026)

The UK's leading health and care conference, bringing together thousands of leaders, professionals and partners to collaborate, share insights and drive innovation to improve patient care.



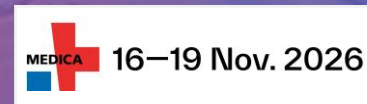
HETT Show (29-30 September 2026)

The UK's leading digital health conference and exhibition, bringing together healthcare professionals, innovators, and technology providers to explore solutions that improve patient outcomes and transform services.



MEDICA (16-19 November 2026)

The world's largest medical trade fair, bringing together thousands of international exhibitors and professionals to showcase cutting-edge innovations in medical technology, diagnostics, and health IT.



Giant Health Event (7 & 8 December 2026)

The UK's leading NHS innovation festival, bringing together healthcare leaders, clinicians, innovators, and investors to explore new technologies, share insights, and drive healthcare transformation.



HETT Leaders' Summit (11 February 2027)

A focused, senior-level event bringing together NHS leaders, care-system decision-makers, and technology providers to drive digital, operational, and strategic transformation across health and care.



Job Board



Standard Job Listing

£50

Promote your role to a targeted UK Healthtech and NHS audience.

✓ Includes

- Job listed on our jobs page
- Shared across our social channels
- Included in our e-newsletter
- Standard visibility until filled (for a maximum of 1 month)



Featured Job Listing

£75

Increase visibility and attract more relevant candidates.

✓ Everything in Standard, plus

- Featured at the top of the jobs page
- Highlighted listing (visual emphasis)
- Included in all e-newsletters for that month
- Featured job listing until filled (for a maximum of 1 month)



Premium Job Promotion

£150

Maximise reach and higher visibility.

✓ Everything in Featured, plus

- Dedicated social media promotion
- Extended visibility (60 days maximum)
- Optional mention under a relevant content piece
- Featured on homepage until filled (for a maximum of 2 months)
- Included in the next digital/printed magazine

Visibility Packages



Visibility

FREE

We welcome NHS and healthcare organisations to share news, updates, and initiatives for publication across our platform.

✓ Market Visibility

- Your supplied article published on our online platform
- Shared across our social channels
- Included in our e-newsletter



Done-For-You Visibility

£500

We create and deliver content on your behalf

✓ Everything in Visibility, plus:

✓ Done-For-You Content

- Article professionally written by our team
- Positioned for your target audience

How it works

- You brief us on your article
- We create and publish the content
- We distribute and promote it



Done-For-You + Premium Visibility

£800

Deliver maximum exposure and premium placements for your healthcare organisation.

✓ Everything in previous packages, plus:

✓ Featured Placement

- Article featured on homepage for 1 month

✓ Extended Reach

- Distribution to 100+ publications

✓ High-Impact Promotion

- Banner included in our e-newsletter
- Banner placed within your article

✓ Community Visibility

- Article pinned in our LinkedIn group
- Article featured on our LinkedIn company page

✓ Industry Presence

- Included in the next digital/printed magazine
- Presence at a key Healthtech event through the magazine

*Can't find the package you are looking for? Contact us and we can design you your own bespoke package.

*In accordance with UK law, advertorials are required to display a notification saying "Advertorial" or "Sponsored" somewhere on the article page for Done-For-You + Premium Visibility package. All content is subject to editorial review to ensure it aligns with our audience and platform standards - we're happy to provide guidance and suggested edits if necessary.

Healthcare Organisations Mentioned Across Our Platform

This is a selection of organisations mentioned across our platform. We regularly cover NHS initiatives, trusts, and healthcare organisations across the UK.



This is a selection of organisations mentioned across our platform, with new content and partnerships added regularly.

Contact us

Let's chat about your requirements.

We would love to get to know you and your goals to see how we can help.



freephone: 0800 772 0790



info@healthtechdigital.com



www.healthtechdigital.com



**THANK
YOU**