



HEALTH TECH
DIGITAL

COMPANY
MEDIA
KIT

Hi, and welcome to Health Tech Digital

The UK healthcare system is undergoing one of the most significant periods of transformation in its history. From AI and diagnostics to digital infrastructure and data-driven care, the NHS and wider health ecosystem continue to evolve at pace - creating both opportunity and complexity for organisations operating in this space.

For Healthtech companies, one of the biggest challenges is not just building innovative solutions, but achieving consistent visibility with the right audience - including NHS stakeholders, decision-makers, and industry partners.

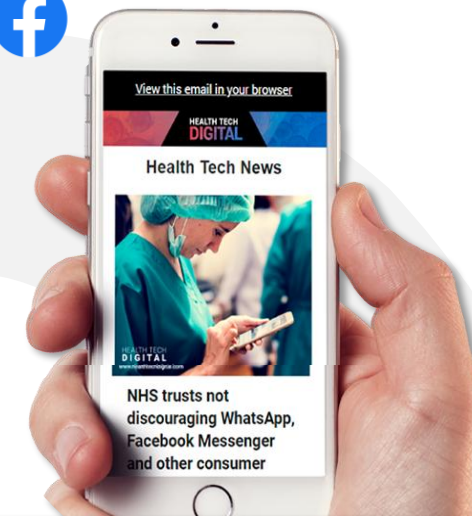
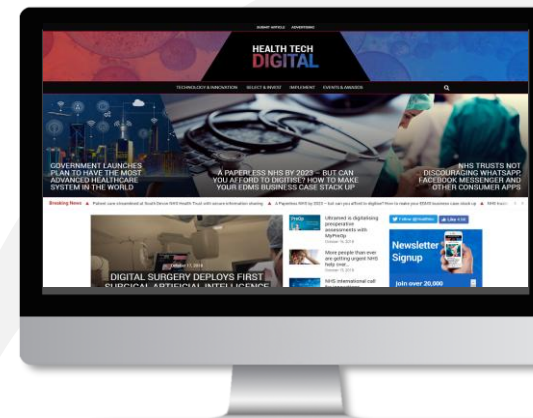
Health Tech Digital exists to bridge that gap.

We are a UK-focused healthcare technology publication and platform, designed to connect Healthtech companies with our audience including healthcare industry professionals, NHS/Private healthcare stakeholders, and industry leaders. Unlike traditional media platforms, we combine industry insight, targeted distribution, and marketing expertise - enabling organisations not only to be featured, but to be seen by the right people.

We work with a select number of partners to deliver consistent visibility and engagement across our platform and audience channels.

If your organisation is looking to strengthen its presence within the UK healthcare ecosystem, Health Tech Digital provides a focused and effective route to achieve that.

www.healthtechdigital.com



Through our publication, LinkedIn network, and growing ecosystem, we provide organisations with a powerful way to:

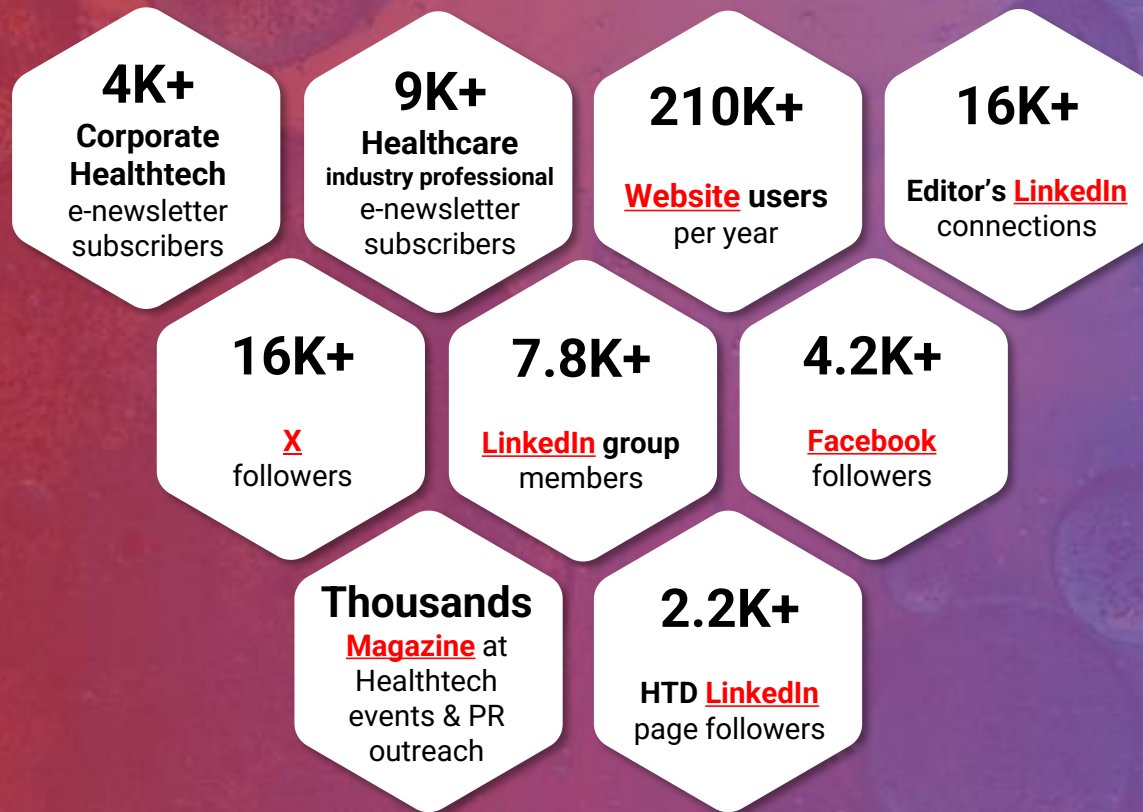
- Increase visibility within the UK Healthtech and NHS/Private healthcare landscape
- Share insights, innovation, and thought leadership
- Build credibility and awareness with key stakeholders
- Stay consistently present in a competitive and fast-moving market



Our Audience

Over 260K+ potential reach:

Our channels:



Online Publication



Social Media



E-Newsletter



Awards



Magazine

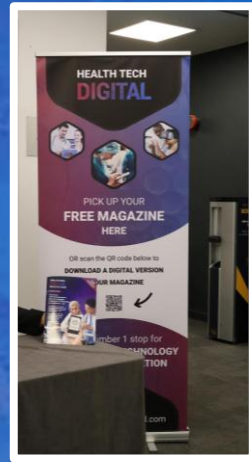


Healthtech TV

*Click the links above to explore our channels

Our Planned Event Partnerships

Our magazine is planned to be available at key events throughout the year



Med-Tech Expo (3-4 June 2026)

The UK's leading event for medical device manufacturing, bringing together leaders, engineers, innovators and manufacturers to connect with technology and innovation that supports the design and manufacture of life-changing medical devices.



NHS ConfedExpo (10-11 June 2026)

The UK's leading health and care conference, bringing together thousands of leaders, professionals and partners to collaborate, share insights and drive innovation to improve patient care.



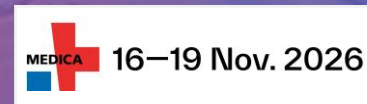
HETT Show (29-30 September 2026)

The UK's leading digital health conference and exhibition, bringing together healthcare professionals, innovators, and technology providers to explore solutions that improve patient outcomes and transform services.



MEDICA (16-19 November 2026)

The world's largest medical trade fair, bringing together thousands of international exhibitors and professionals to showcase cutting-edge innovations in medical technology, diagnostics, and health IT.



Giant Health Event (7 & 8 December 2026)

The UK's leading NHS innovation festival, bringing together healthcare leaders, clinicians, innovators, and investors to explore new technologies, share insights, and drive healthcare transformation.



HETT Leaders' Summit (11 February 2027)

A focused, senior-level event bringing together NHS leaders, care-system decision-makers, and technology providers to drive digital, operational, and strategic transformation across health and care.



Our Visibility & Positioning Packages



Visibility Membership

(Limited to 20 places)

£599pm (Monthly)

£499pm (Yearly)

Be seen consistently in the UK Healthtech space.

Stay visible, credible, and consistently in front of your target NHS, Private and Healthtech audience.

✓ Consistent Market Visibility

- Monthly article published + distributed
- Featured across social + e-newsletter
- Optional distribution to 100+ publications

✓ Industry Presence

- Included in all digital + printed magazines
- Presence at key Healthtech events throughout the year

✓ Platform Positioning

- Category sponsorship (banner + sidebar)
- Listed in solutions + case studies sections

✓ Social Amplification

- Up to 2 posts shared monthly across all our social media channels

✓ Credibility Signal

- Official digital Industry Partner badge



Done-For-You Visibility + Strategy

(Limited to 2 places)

£1,800pm (Monthly)

£1,500pm (Yearly)

We create, publish, and manage your market presence.

We handle your entire visibility engine - content, distribution, and positioning - so you show up consistently and professionally every month.

Includes everything from the Visibility Membership plus the following:

✓ Done-For-You Content Engine

- We write the article that is published and distributed
- We write your case study and solution overview that is included in those two sections

✓ Full Social Management

- 4 posts created + published on your channels
- Amplified across our network

✓ Creative & Brand Assets

- We design your category sponsorship banner + sidebar ads

✓ Strategic Positioning Support

- Monthly strategy session (messaging, positioning, angles)

✓ Performance Visibility

- Monthly analytics + reporting



Publication Leader Positioning & Visibility

(Limited to 1 place)

£3,000pm (Monthly)

£2,500pm (Yearly)

Become the most visible and trusted name across our UK Healthtech platform.

Position your company and leadership team as a recognised authority in the NHS, private and Healthtech market - with maximum visibility, premium placements, and strategic guidance.

Includes everything from the Visibility Membership, Done-For-You Visibility + Strategy Membership plus the following:

✓ Founder & Leadership Authority

- LinkedIn thought leadership (up to 4 posts/month) positioned around NHS trends, insights, challenges

✓ Maximum Platform Visibility

- Homepage banner placement, sidebar presence across ALL content and e-newsletter banner inclusion

✓ Market Dominance Placements

- Front page feature in all of our magazines, full-page advert inside - exposure at major Healthtech events throughout the year

✓ Community & Audience Control

- Pinned post in our LinkedIn group and featured post on our company page

✓ Audience Growth Engine

- We actively grow your LinkedIn company page

✓ Strategic Market Positioning

- Quarterly Visibility & Positioning Plan

✓ Category Authority Signal

- Main sponsor of the yearly Health Tech Digital Awards

One-off Visibility Packages



Advertorial

£300

Be seen in the UK Healthtech space.

✓ Market Visibility

- Client-supplied article published on our online platform
- Shared across our social channels
- Included in our e-newsletter



Done-For-You Advertorial

£500

We create and manage your visibility for you.

✓ Everything in Advertorial, plus:

✓ Done-For-You Content

- Article professionally written by our team
- Positioned for your target NHS/Healthtech audience



Done-For-You Advertorial + Premium Visibility

£800

Elevate your visibility across our platform with premium placements and extended reach.

✓ Everything in previous packages, plus:

✓ Featured Placement

- Article featured on homepage for 1 month

✓ Extended Reach

- Distribution to 100+ publications

✓ High-Impact Promotion

- Banner included in our e-newsletter
- Banner placed within your article

✓ Community Visibility

- Article pinned in our LinkedIn group
- Article featured on our LinkedIn company page

★ *Ideal for product launches, announcements, and key campaigns.*

Companies we have worked with

PHILIPS

xeroxTM

SPS⁺
Swiss Post Solutions

 **ukcloud
health**

priority.

DrDoctor

 **SilverCloud**
Digital Mental Health Platform

 **apira**

 **PERSON
CENTRED
SOFTWARE**
MOBILE CARE MONITORING

 **BfB
LABS**

vertō

EDMTM
paperfreedm

 **Karantis
360**

intouch
with health
A VitalHub Company

 **Service
Robotics
Limited**

 **STALIS**
Excellence in healthcare data

ciOXTM

vCreate[®]

VIRTAMED[®]

 **OSSO** VR

iplato
connecting patients
transforming healthcare

 **C2-Ai**

 **repado**
//biomedical informatics

 **Gendius**

MyHealth.Us 

 **BE WELL, LIVE LONG
BELONG.LIFE**

Healthcare Organisations Mentioned Across Our Platform

This is a selection of organisations mentioned across our platform. We regularly cover NHS initiatives, trusts, and healthcare organisations across the UK.



This is a selection of organisations mentioned across our platform, with new content and partnerships added regularly.

Advertising with us

We work with you to promote your solution



Relationship

We form lasting relationships with clients and help them to reach their target audience.



Ideas

With endless ideas we work with clients to form their strategy and help them to achieve their goals.



Good Pricing

With upfront pricing that is affordable, our services are also delivered to a high standard.



Contact us

Let's chat about your requirements.

We would love to get to know you and your goals to see how we can help.



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www.healthtechdigital.com



**THANK
YOU**